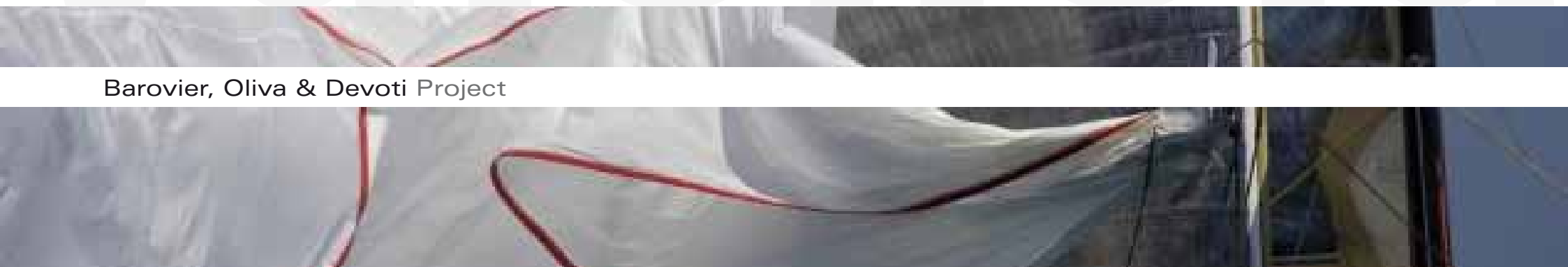


# Valencia

ISAF INTERNATIONAL OLYMPIC CENTER

Barovier, Oliva & Devoti Project



## OLYMPIC CENTRE AND ISAF INTERNATIONAL SAILING UNIVERSITY OF VALENCIA.

The Project "Olympic Centre and ISAF International Sailing University of Valencia" is an idea created by Luca Devoti, Alberto Barovier and Juan Carlos Oliva, combining their experience and knowledge in the world of sailing, and proposes the following:

### - University of Sailing

A Project with three primary objectives;

- 1) to train young sailors and athletes from all over the world who wish to become Olympic candidates;
- 2) to prepare trainers and sailing technicians who will teach the young candidates;
- 3) to give training on how to manage the teams and the professional sailing projects.

Our objective is to bring together athletes from all over the world to Valencia, benefitting from the high level of infrastructure already in place, and to offer professional courses that will include the following:

- Sport Psychology
- Rules
- Sail design & trimming
- Weather conditions and Strategy
- Physical preparation
- Material & Composites
- Health & Nutrition
- Marketing & Sponsorship
- Communication
- Languages
- Medical Training
- Wind dynamics and design
- Measuring
- And many others subjects that will be needed during the developing of this Project.

These subjects will be vitally important during their sports training, and will be taught by the finest experts in their various fields of the Olympic Games, the America's Cup, and Ocean Sailing. It will be an important opportunity for the Professionals and the athletes to work together in this Project, as it will be a unique opportunity to exchange visions and experiences from all over the world, and from various sailing experiences.

The Sailing University of Valencia is structured in cycles of four years. The first three years are the same for all the candidates, who will study in English in the morning and go sailing in the afternoons. In the fourth year, for those who have ambition to participate in the Olympic Games will take this whole year to train, benefitting from the support of the technicians and the infrastructure of the training centre. Meanwhile, for those athletes who will not run for Olympic, will continue their studies and practical experience to obtain a high degree of knowledge in all aspects of professional sailing.

The Sailing University of Valencia is a project open to anyone whose principle objective is to have an exchange of cultures and knowledge between athletes. Ideas and knowledge developed from an educational programme which will direct the athletes in their programs and their professional sailing experiences.

#### **- High Performance Centre**

An International high performance centre of Olympic preparation for sailing, recognised and authorised by ISAF, where young graduates from all over the world have the opportunity to learn from and respect the ocean environment through the ECOMAR foundation programme, patronised by double Olympic champion Teresa Zabell. This will allow the candidates to mix with champions and medal winners in Olympic sailing, learning from their personal experiences, and training in Valencia, home of the finest traces in the America's Cup.

Valencia, one of the leading cities in the world of culture and sport, will once again be reinvented in the sailing arena as a leader of an ambitious project to bring together schools, universities, businesses, institutions and sport, with the collaboration of the Valencian yachtsman, Juan Carlos Oliva.

The free exchange of ideas and knowledge will allow the lovers of the sea and nature to personally develop in the ideal setting of Valencia, a potential secondary location for the Olympic Games Madrid 2020.

The presence of the finest tutors, trainers and athletes under the supervision of the adopted Valencian, Olympic medallist and America's Cup skipper Luca Devoti, will be the pillars of the sporting programme. The sport discipline and the consciousness of new times will give birth to a better world, where different cultures come together to share values that the law of the sea imposes over the sailors.

The respect of natural elements in a city like Valencia, such as safety, tolerance, a multicultural society and an unbeatable climate, the support of the political and sporting authorities in Spain and throughout the world, as well as the sponsorship agreements of private companies, provided by another adopted Valencian and winner of 33rd America's Cup, Alberto Barovier, gives added value and full guaranty to the ISAF Olympic Centre.

NEW ISAF INTERNATIONAL OLYMPIC CENTER VALENCIA



Barovier, Oliva & Devoti Project



# WHAT IS **ISAF International Olympic Center?**

1. High performance sailing center in Valencia (Spain)
2. High performance structure departments
3. Global view of professional sailing projects
4. All sailors sharing one of the best sailing venue
5. Reference point for all professional teams to prepare their season and Olympic Games



# High Performance **SAILING CENTER** in Valencia

Located in Port America's Cup

Open to all professional & non professionals  
who want to develop a high performance sailing project

Barovier, Oliva & Devoti Project





# High Performance **STRUCTURE** **DEPARMENTS**

Space for boats on land & water

24h logistic support

Easy access on water for lights & heavy boats

Ribs & training equipment

Sail loft

Speed shop

Boat equipment store & maintenance loft

Gym, Changing room & Fisio

Meeting rooms



# GLOBAL VIEW

## of professional sailing projects

Sail designer

Tuning boat

Refit

Meteorology & Race Strategy

Healthy & food

Marketing & Sponsoring

Communication

Coaching

Rule adviser

Ocean & Sea approach program for students





# All sailors sharing one of the **BEST SAILING VENUE**

Almost 365 sailable days

All kind of sailing conditions

Easy access to open water

Easy to reach from any where in the world

5 minutes to the city center



**REFERENCE POINT**  
for all teams  
to prepare their season

Olympic classes

Match Race

Single Handed Projects

Big Boat Projects

Monotype

Offshore projects

Sport Conferences



# WHY TO sponsor ISAF International Olympic Center?

**Activation of  
Port America's Cup and Dock**

**Valencia again as world's leading city  
in sailing sport**

**Madrid 2020**

- Encourage Madrid 2020
- Olympic games sailing venue

**Best Profit through the following actions**

- Sporting success
- Commercial success,  
enhanced sponsor brand awareness

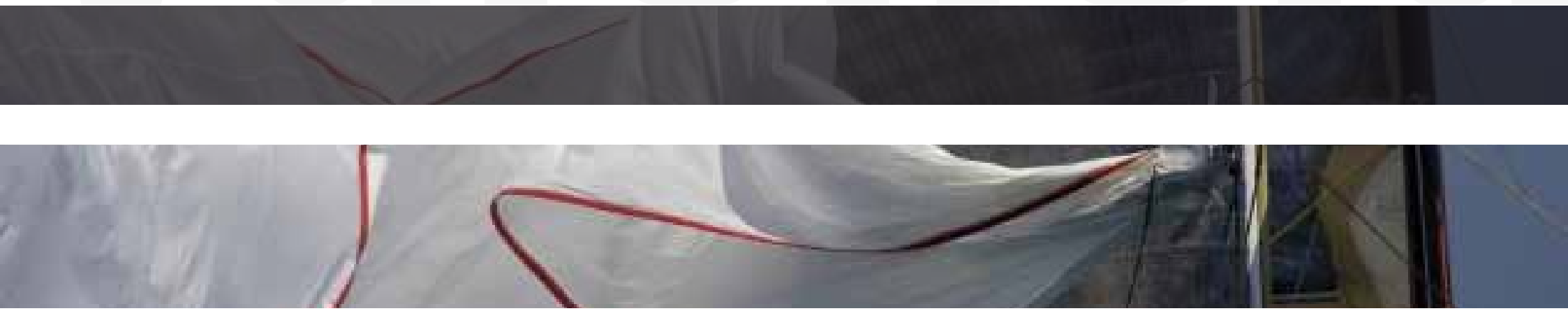
**Success of return on investment through**

- Sporting actions
- Commercial actions
- Marketing actions
- Media actions
- Socio-political actions

# Valencia

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